



# Sanir Pasalic

## Managing Partner

Western Balkans Business Group

[wbbusinessgroup.com](http://wbbusinessgroup.com)

## Bilateral Meetings

- Thursday 12:00-15:00

### Description

Western Balkans Business Group (WBBG) is a consultancy and agency situated in the Netherlands, specializing in building bridges between the Western Balkans and Europe. We aim to primarily educate the market about the business and investment opportunities in the Western Balkans region using new media. For example, our podcast The Balkan Talks ([anchor.fm/the-balkan-talks](https://anchor.fm/the-balkan-talks)) which can be heard on Spotify, Apple Podcasts etc. Furthermore we make informational Youtube videos about the Balkan region and business and investment opportunities per country. In continuation of our information generation, we offer services of market research, sales, agency, project management and consulting for companies that wish to go to the Balkans, or vice versa. We have been on N1 and Al Jazeera Balkans, and have a partnership with MojaBiH, the webportal of Oslobođenje newspapers. Finally, we enjoy warm relations with the BiH ministry of diaspora and human rights, BH Futures Foundation, Restart BiH and Diaspora Invest. We hope to stimulate and increase the business and investments between the Western Balkans and the rest of the world.

### Organization Type

Company

Email

[s.pasalic@wbbusinessgroup.com](mailto:s.pasalic@wbbusinessgroup.com)

Country

Netherlands

City

Utrecht, [Google map](#)